



## *Frequently Asked Questions*

### ***WHAT IS HORIZONBFIT?***

HorizonbFit is a new benefit offered to select Horizon members 18 years or older. The program offers reimbursements of \$20 per month to members who enroll and visit a participating fitness facility at least 12 times a month. Horizon BCBSNJ is making this program available through Advanta Health Solutions, an innovative health and fitness provider that develops and manages physical activity programs to help people live healthier longer.

### ***WHO IS ELIGIBLE FOR HORIZONBFIT?***

As of May 1, 2013, all fully-insured Horizon members, 18 years or older, in the public sector or mid-size group (50-499) are eligible to enroll in HorizonbFit. Enrollments begin April 1 for May 1, 2013 effectives.

### ***WHY IS HORIZON BCBSNJ OFFERING HorizonbFit?***

Horizon BCBSNJ is committed to helping you improve your health. HorizonbFit can help you maintain a healthier lifestyle by providing incentives that make it easier, and more affordable, for you to exercise regularly. Research shows that regular physical activity can help you reduce your risk for several diseases and health conditions, maintain a healthy weight, and improve your overall quality of life.

### ***HOW DO I FIND A PARTICIPATING FITNESS FACILITY?***

To find a participating fitness facility, visit [www.HorizonbFit.com](http://www.HorizonbFit.com). Once your eligibility is verified, you can search the network of participating facilities by zip code.

### ***WHAT IF I AM ALREADY A MEMBER OF A PARTICIPATING FITNESS FACILITY?***

If you are currently a member at a participating fitness facility, then you just need to complete the enrollment form at [www.HorizonbFit.com](http://www.HorizonbFit.com), establish your HorizonbFit account and link it to a major credit card. Your existing membership privileges will remain unchanged and you will continue to pay your membership fees directly to your fitness facility. Your reimbursement(s) will be posted to the credit card associated with your HorizonbFit account.

---

### ***WHAT IF I AM ALREADY A MEMBER OF A FITNESS FACILITY THAT IS NOT PARTICIPATING?***

Horizon BCBSNJ and Advanta Health Solutions want to make it as easy and convenient as possible for you to take advantage of HorizonbFit. If you are currently a member of a fitness facility that is not part of the network, you may nominate the facility by completing an online form at [HorizonbFit.com](http://HorizonbFit.com). An Advanta representative will contact the facility on your behalf and make every effort to bring the facility into the Advanta Fitness Network. Advanta Health Solutions will notify you of your fitness facility's decision.

### ***WHAT IF I DON'T CURRENTLY HAVE A FITNESS FACILITY MEMBERSHIP?***

You can establish a membership at a participating facility by visiting [www.HorizonbFit.com](http://www.HorizonbFit.com).

Through its relationship with Advanta Health Solutions, Horizon BCBSNJ members will have access to a growing network of fitness facilities that participate in the Advanta Fitness Network. Advanta Health Solutions evaluates fitness facilities and establishes relationships with those that contribute to providing a safe and professional exercise experience. Horizon BCBSNJ members who enroll through Advanta Health Solutions will enjoy preferred membership rates, flexible month-to-month membership terms, and reciprocal privileges with other facilities in the fitness network.

### ***DOES IT COST ME ANYTHING TO ENROLL IN HORIZONBFIT?***

No. Enrollment into HorizonbFit is free. But, you must be a member of a participating fitness facility and be current with your membership dues to be eligible to receive reimbursements.

### ***HOW IS MY ATTENDANCE TRACKED AT MY FITNESS FACILITY?***

Your selected fitness facility will provide you with an identification card that you must swipe each time you visit your facility. Your attendance record is captured at your fitness facility and transmitted electronically to your HorizonbFit account at the end of each calendar month. You can track your prior month's visits online by accessing your personal HorizonbFit account.

### ***DO I NEED TO SUBMIT ANY PAPERWORK TO RECEIVE MY REIMBURSEMENTS?***

No. At the end of every month, your attendance data is transmitted to your HorizonbFit account. If you have met your attendance goal, your reimbursement will be credited to your account within 60 days. You will receive an e-mail when reimbursements are issued.

If you have questions about your monthly attendance, you may call Advanta Health Solutions Customer Service toll-free at 1-855-252-6026, Monday through Friday, between 9 a.m. – 5 p.m., Eastern Time (ET).

### ***WHAT IF I DISENROLL OR AM NO LONGER ELIGIBLE FOR THE HORIZONBFIT PROGRAM?***

Eligibility for the program is based on members remaining enrolled in an eligible Horizon BCBSNJ health plan, and on Horizon BCBSNJ offering the fitness reimbursement benefit. If, at any time, Horizon BCBSNJ cancels HorizonbFit, you will be notified and no future rewards will be earned. If you were actively covered by Horizon BCBSNJ in the month(s) in which you qualified for rewards, your account will be fully credited.

***CAN I CANCEL MY ENROLLMENT IN THE HORIZONBFIT PROGRAM AT ANY TIME?***

Yes. There is no obligation to stay enrolled in HorizonbFit. You can cancel your enrollment in HorizonbFit at any time with 30 days written notice to Advanta Health Solutions.

**If you have additional questions about HorizonbFit, or wish to enroll on the phone with an Advanta Health Solutions Customer Service representative, call toll-free 1-855-6026, Monday through Friday, between 9 a.m. – 5 p.m. ET.**

---